

Magpie Woman Mural:

Grant Proposal for

Kamloops Arts Council

Paula Ducharme

### *Abstract/ Summary*

I would like to paint a mural near the Thompson Nicola Library. The mural will be on Mariposa street. I would like to beautify a part of the city with a small mural. The wall I am planning on using is approximately 10' wide x 15' tall. I am hoping that with this mural people take more time out of their day to stop and appreciate their surroundings a bit more. As well, I am hoping to bring some foot traffic to the Kamloops Thompson-Nicola Library. The mural would take approximately 1-2 weeks since I would be the only artist working on it. I have compiled a list of materials and costs. Since it is a small wall I will not need heavy machinery costs, as well since I own a ladder large enough to use in this mural. I plan applying for other grants to help with upkeep of the project long term. My plans for publication include hosting a small opening ceremony once the work is finished, and posting the final work to my own blog, as well as reaching out to the Kamloops Art Gallery and the TRU Arts department for some light exposure.

### *Statement of problem/need*

I think this project is needed as Kamloops is not a very arts-central city. There are already over 30 murals located in the city, but there are also a lot more blank walls. I would like to add to that number. As well, I feel that the image of the magpie will be right at home nearby the gallery and the library.

### *Goal and objective*

I would like to beautify a part of the city with the expectation that it will draw in viewers to see more art, as the mural will be located near both the Kamloops art gallery and the Thompson Nicola library.

### *Procedure/Methodology*

The image is of an elegant woman dripping with finery, jewels and gold and fur and feathers. She has very long blue-black hair. She is sitting by a window, and is surrounded by shiny objects, coloured glass bottles, hanging suncatchers. The window is open and there is a magpie on her windowsill with a necklace in its mouth. They are staring at each other. The image will feature a lot of greens and blues with lots of high contrast and highlight spots, something I hope will be able to catch the eyes of people moving past the mural.

The mural would take approximately 1-2 weeks since I would be the only artist working on it.

### *Facility and equipment*

I have compiled a list of materials and costs. Since it is a small wall I will not need heavy machinery costs, as well since I own a ladder large enough to use in this mural. I plan applying for other grants to help with upkeep of the project long term.

### *Dissemination of project results*

My plans for publication include hosting a small opening ceremony once the work is finished, and posting the final work to my own blog, as well as reaching out to the Kamloops Art Gallery and the TRU Arts department for some light exposure on social media.

### *Plan for continuation of project*

I have applied for a grant at the Kamloops Arts Gallery to help with long term upkeep of the project as well as utilizing some of my own funds.

### *Project evaluation*

I plan on monitoring foot traffic to the Thompson Nicola Library with their help, as well as traffic to the Kamloops Art Gallery. I will also be monitoring the Back Alley Art Tours and the amount of private tour bookings.

### *Budget and budget justification*

I will be spending \$955.00 on materials, and I would like to apply for the grant to cover these costs.

Expenses	
Spray Paint	\$300.00
Latex Paint	\$300.00
Clear Coat	\$100.00
Primer	\$50.00
Sealer	\$70.00
Masking Materials	\$55.00
Sprayers	\$80.00
Total Cost	\$955.00

Funding	
Kamloops Arts Council grant	\$750.00
Total Funding	\$750.00